

TRUCKEE RIVER FUND

Enhancing and protecting our water resources

TRUCKEE RIVER FUND ADVISORY COMMITTEE

AGENDA

Friday November 15, 2024, 8:30 a.m.
Community Foundation of Northern Nevada
50 Washington Street, Suite 300
Reno, NV 89503

Meeting Via Teleconference and In-Person

MEMBERS OF THE PUBLIC MAY ATTEND VIA THE WEB LINK, OR
TELEPHONICALLY BY CALLING THE NUMBER, LISTED BELOW.
NO PHYSICAL LOCATION IS BEING PROVIDED FOR THIS MEETING
(Be sure to keep your phones on mute, and do not place the call on hold)

Please click the link below to join the meeting:

<https://us02web.zoom.us/j/8785686516?pwd=K29WZlNla0Q2Wm1YbnpIR11SzJUUT09>

Zoom Meeting ID: 878 568 6516

Password: CFNN

NOTES:

1. The announcement of this meeting has been posted in compliance with NRS 241.020(3) at: Truckee Meadows Water Authority (1355 Capital Blvd., Reno), at <https://truckeeriverfund.org/meetings/>, and NRS 232.2175 at State of Nevada Public Notice Website, <https://notice.nv.gov/>.
2. In accordance with NRS 241.020, this agenda closes three working days prior to the meeting. We are pleased to make reasonable accommodations for persons who are disabled and wish to attend meetings. If you require special arrangements for the meeting, please call (775) 834-8002 at least 24 hours before the meeting date.
3. Staff reports and supporting material for the meeting are available on the Truckee River Fund website at <https://truckeeriverfund.org/meetings/> or you can contact Sonia Folsom at (775) 834-8002 or sfolsom@tmwa.com. Supporting material is made available to the general public in accordance with NRS 241.020(6).
4. The Committee may elect to combine agenda items, consider agenda items out of order, remove agenda items, or delay discussion on agenda items. Arrive at the meeting at the posted time to hear item(s) of interest.
5. Asterisks (*) denote non-action items.
6. Public comment is limited to three minutes and is allowed during the public comment periods. **To request to speak, please use the "raise hand" feature or press *9 to "raise your hand" and *6 to unmute/mute your microphone.** Pursuant to Directive 006, public comment, whether on action items or general public comment, may be provided without being physically present at the meeting by submitting written comments online by email sent to lrenda@nevadafund.org prior to the Committee opening the public comment period during the meeting. In addition, public comments may be provided by leaving a voicemail at (775)834-0255 prior to 4:00 p.m. on August 15th. Voicemail messages received will either be broadcast on the telephone call during the meeting or transcribed for entry into the record. Public comment is limited to three minutes and is allowed during the public comment periods. The Committee may elect to receive public comment only during the two public comment periods rather than each action item. Due to constraints of the videoconference system, public comment must be provided by voicemail, email, or online comment as indicated above.

1. Roll Call*
2. Public comment (limited to no more than three minutes per speaker)*
3. Approval of the agenda (**for possible action**)
4. Approve the August 16, 2024 summary meeting minutes (**for possible action**)
5. Review and approve proposal amendment for TRF #295 from One Truckee River (**for possible action**)
6. Review completed projects*
 - a. **#262 Truckee Donner Land Trust:** Caltrout Truckee River Access & Bank Stabilization Project, \$26,500 (Mike)
7. One Truckee River Partnership Council discussion re: adding TRF representative (**for possible action**)
8. Presentation by TMWA staff*

9. Review and approve 2025 calendar (**for possible action**)
10. Committee and staff comments*
11. Next meeting: Friday February 21, 2025 at 8:30am (**for possible action**)
12. Public comment (limited to no more than three minutes per speaker)*
13. Adjournment*

MEETING MINUTES (TRANSCRIPT SUMMARY)

TRUCKEE RIVER FUND ADVISORY COMMITTEE MEETING OF AUGUST 16, 2024

(Meeting via Teleconference and In-Person)

The following meeting minutes is a summary of the certified transcript for the Truckee River Fund Advisory Committee meeting held at 8:30 a.m., Friday, August 16, 2024, via Zoom and teleconference.

Those Present:

Committee Members: Jim Smitherman, Chair; Terri Svetich, Vice Chair; Brian Bonnenfant, Bill Bradley, Mike Brisbin, Peter Gower, Neoma Jardon, Dave Stanley.

Also: Lauren Renda, Community Foundation of Western Nevada; Sonia Folsom, Nate Allen, Kara Steeland, TMWA; Justina Caviglia, Council for TRF; Susan Merideth, TRF Minutes Recorder.

Members of the Public: Audrey Bergmann (Sierra NV Journeys), Andrew Sauls (GreenVibe World), Iris Jehle-Peppard (One Truckee River), Darcy Phillips (KTMB), Anthony Porter (Tahoe Rim Trail Association), Lyndsey Langsdale (Reno Food Systems)

+ Committee member arrived after roll call

++ Committee member left meeting before adjournment

* Asterisks (*) denote non-action items

Agenda Item #1: Roll Call: Roll call was taken. A quorum was noted.

Agenda Item #2: Public comment: There was no public comment at this time.

Agenda Item #3: Approval of the agenda: Bill Bradley motioned to approved the agenda for the August 16th meeting, and Peter Gower seconded the motion. The agenda was unanimously approved.

Agenda Item #4: Approve the May Summary Meeting Minutes: Bill Bradley motioned to approve the Meeting Minutes (Transcript Summary) for May 17, 2024 written and Brian Bonnenfant seconded the motion and the Minutes were unanimously approved by the Committee.

Agenda Item #5: Fund balance report: There is \$521,223.50 in new funds from TMWA available for Fall 2024 & Spring 2025. \$407,718 has been requested with the Fall RFPs. Jim Smitherman motioned to accept the fund balance report as submitted, and Brian Bonnenfant seconded the motion, and it was unanimously approved by the Committee.

Agenda Item #6: Review grant proposals to Truckee River Fund and select projects to be recommended for funding:

The following grant proposals were considered and voted on by the group and approved, rejected/declined, or action taken as follows:

#293, Sierra Nevada Journeys: Watershed Education Initiative, amount requested \$31,699

Audrey Bergmann was present to discuss Sierra Nevada Journey's (SNJ) proposal for the continuation of watershed education program from previous years. The Committee noted that SNJ has received funding in the past and have successfully met their goals, and Terri Svetich highlighted the value of the project as an educational and teacher resource. The curriculum has been redesigned this year in an effort to increase enrollment, and they are now offering 2-day program to better accommodate teacher schedules. The full amount requested of \$31,699 was unanimously approved by the Committee.

#294, GreenVibe World: River Restoration & Stewardship Program, amount requested \$141,499.39

Andrew Sauls from GreenVibe World (GVW) was present to answer questions about the River Restoration & Stewardship Program (RRSP) proposal. Funding would be used to continue and scale stewardship, restoration, and clean-up efforts focused on and directly benefiting the Truckee River Watershed, as well as expand our service to the community, drive positive community engagement, and inspire others to do the same. The difference between the GVW program and other river clean-up initiatives is that they focus on removing homeless encampments on private property along Truckee River with site clean-up occurring immediately afterward to remove waste and debris before it gets into the river in an effort to provide safe recreation. In addition, they offer ongoing stewardship with maintenance 3 days a week. The RRSP has been operating with private funding and volunteer efforts, but they are looking to expand their program to increase their impact with this proposal.

Bill acknowledged the value of the program and the need for it in the community but would like to see GVW's proposal to TRF scaled down and for them to work on relationship building. Brian pointed out the immediate need for encampment cleanup with a new railroad ordinance going into effect in the next few months, displacing homeless who will most likely end up at the river.

Mike Brisbin motioned to ask GreenVibe World to refine and revise their RRSP proposal based on today's comments and to resubmit it during the next funding cycle, and Peter Gower seconded the motion. The motion was unanimously approved by the Committee.

#295, One Truckee River: Watershed Coalition Building & River-Friendly Living Efforts, amount requested \$81,295

Iris Jehle-Peppard from One Truckee River (OTR) requested funding to continue to lead, coordinate, and resource the OTR partnerships and to increase the public's understanding of the Truckee River, OTR River-Friendly Living practices, and efforts to protect the Truckee River. Terri expressed the value of continued funding for these types of efforts to make them effective. The total request of \$81,295 was unanimously approved by the Committee.

#296, Keep Truckee Meadows Beautiful: KTMB's 2025 Great Community Clean-Up, Truckee River Clean-Up, Truckee River Clean-Up, Adopt-A-River Program, and Community Education Program, amount requested \$97,410.32

Darcy Phillips, Executive Director of Keep Truckee Meadows Beautiful (KTMB), presented their proposal to remove litter and invasive weeds along the Truckee River corridor and tributaries and to provide community education and outreach. This is a continuation of KTMB's Great Community Clean-Up and Truckee River Clean-Up efforts from previous years, but they are adding a youth education component this year. The total request of \$97,410.32 was approved by the Committee.

#297, Tahoe Rim Trail Association: Stewardship Education on the Tahoe River Trail, amount requested \$15,565

Anthony Porter from the Tahoe Rim Trail Association (TRTA) was present to answer questions about their proposal. This funding would be used to combat the human impacts of the Tahoe Rim Trail's 700,000+ annual recreators in the Lake Tahoe Basin Watershed through 500 hours of stewardship and environmental awareness education provided by TRTA Volunteer Ambassadors and Guides. This project will expand the TRTA's existing outreach programs to promote a waste management campaign playfully called "Poo-TECT Tahoe" that will promote Leave No Trace ethics and a product called the PACT Kit which features mycelium tablets that decompose feces up to 10 times faster.

The Committee is concerned that the project mainly benefits Lake Tahoe without a direct connection to the Truckee River and as such chose not to fund the proposal. Peter Gower suggested refining future proposals to specifically address Truckee River tributaries in their efforts.

Mike Brisbin motioned to ask TRTA to revise their proposal based on Committee comments and resubmit in a future funding cycle, and Peter Gower seconded. The motion was unanimously approved by the Committee.

#298, Reno Food System: Regenerative Agriculture and Alum Creek Watershed Improvement Project, amount requested \$40,250

Lyndsey Langsdale from Reno Food Systems (RFS) was present to answer questions about their first proposal submitted to the TRF. RFS efforts will be focused on erosion control & reduced sedimentation.

This funding will be used to implement sustainable agricultural practices, including no-till farming, cover cropping, and rotational grazing, on a 5-acre urban farm in Reno to reduce sediment erosion and nutrient runoff while enhancing soil health and water quality. These improvements will impact Alum Creek and the Truckee River and will be complemented by educational workshops to increase community awareness and adoption of these practices.

The request for funding was not approved at this time. The Committee would like to see the proposal revised and resubmitted to include specifics on reducing nutrient runoff with quantifiable measures of water quality improvements, efforts to reduce cattle in the area and coordination with agricultural interests and land owners.

Mike Brisbin motioned to ask RFS to resubmit their request in the next funding cycle, and Terry Svetich seconded the motion. The Committee unanimously approved the motion.

Terri Svetich motioned to approve funding for the following projects at the full amount requested:

- **#293 Sierra Nevada Journeys, \$31,699:** Watershed Education Initiative
- **#295 One Truckee River, \$81,295:** Watershed Coalition Building & River-Friendly Living Efforts
- **#296 Keep Truckee Meadows Beautiful, \$97,410.32:** KTMB's 2025 Great Community Clean-Up, Truckee River Clean-Up, Truckee River Clean-Up, Adopt-A-River Program, and Community Education Program

Dave Stanley seconded the motion, and a total funding allocation of \$210,404.32 was unanimously approved by the Committee.

Project Advisors for the approved proposals were assigned as follows:

- #293 Jim Smitherman
- #295 Terri Svetich
- #296 Peter Gower

Agenda Item #7: Review completed projects

#272 Truckee River Watershed Council: Cold Stream Canyon – Cold Creek Streambank Stabilization, \$119,400 (Terri)

Terri Svetich reported that TRWC completed the activities specified in their proposal and met or exceeded all stated goals, exceeding expectations. Funding from TRF was used on the project mobilization and initiation of restoration actions phase of the stabilization project. There are plans to move forward with the construction phase this Fall. Terri personally has seen the progress at Cold Creek.

#285 Sierra Nevada Journeys: Watershed Education Initiative, \$35,933 (Jim)

Jim Smitherman reported that SNJs met or exceed their goals outline in their proposal, including the following outputs and outcomes.

Outputs:

- Delivered Watershed Education Initiative to over 700 K-8th grade students, with 26 teacher extension lessons and student local watershed experience.

Outcomes:

- 100% of students completed curriculum with “Hands in the River” experience at Truckee River sites
- 90% of students can identify the function of storm drains and ways to reduce pollution
- 80% of students feel comfortable in nature following their field study
- 95% if teachers reported the program is helping to build critical thinking among their students

Agenda Item #8: Committee and staff comments

Terri Svetich received an email from Jehle-Peppard at OTR regarding the One Truckee River Partnership Council (OTRPC), which includes collaborators from numerous agencies within the Truckee Meadows. Terri can see a benefit from having TRF represented on the Council but is concerned about potential conflict of interest since OTR regularly receives funding from TRF. Terri asked to have the OTRPC and potential TRF representation added to the next meeting agenda for further discussion.

Agenda Item #10: Next meeting: November 15, 2024 at 8:30am

Agenda Item #10: Public comment: *none*

Agenda Item #11: Adjournment: The meeting was adjourned at 10:10 am.

One Truckee River's Truckee River Fund 24-25 Proposal

To Be Uploaded to the Community Foundation Portal

Organization Information – No detail here but entered into the portal

Project Title: Watershed Coalition Building and River-Friendly Living Efforts

Amount Requested: \$81,295

Start Date: 11/18/2024

End Date: 9/30/25

This funding will be used to (Complete this sentence with a max of 2 sentences): This funding will be used to: Expand and continue to 1) Lead, coordinate, and resource the One Truckee River (OTR) partnership; 2) increase the public's understanding of the Truckee River, OTR River-Friendly Living (RFL) practices, and efforts underway to protect the Truckee River led by OTR and its partners; and 3) Expand OTR's RFL Neighborhoods activities.

This project is on: Public land

Are government permits or decision documents needed for the project? No

If so, are those permits and decision documents already secured? N/A

Has your organization received other grants from the Truckee River Fund? Yes

If yes, please include the following information for all previously funded projects: Note: In 2020, One Truckee River transitioned to its long-term home, the 501 (3) nonprofit Truckee River Foundation, from its prior fiscal agent Nevada Land Trust.

Funding to One Truckee River through the Truckee River Foundation

Date awarded: September 21, 2023

Project # and Title: TRF #283 – Watershed Coalition Building

Amount of award: \$135,138

Date awarded: September 26, 2022

Project # and Title: TRF #268 – OTR Brodhead Park Restoration Project: Phase II

Amount of award: \$79,791.33

Date awarded: March 17, 2021

Project # and Title: One Truckee River Partnership and engagement with the public

Amount of award: \$196,590

Date awarded: September 16, 2021

Project # and Title: TRF #254 – One Truckee River Brodhead Park Restoration Project: Phase 1

Amount of award: \$69,724

Date awarded: September 16, 2021

Project # and Title: TRF #253 – OTR's River-Friendly Landscaping Program Expansion

Amount of award: \$48,000

Funding to One Truckee River through the fiscal agent Nevada Land Trust

Date awarded: August 13, 2020

Project # and Title: TRF #235 - One Truckee River Overall Support and Restroom Attendant

Amount of award: \$74,293

Date awarded: August 16, 2019

Project # and Title: TRF #221: River Restroom Project

Amount of award: \$124,976

Date awarded: March 22, 2017

Project # and Title: TRF #188: One Truckee River – Phase 1 Action

Amount of award: \$256,220

Date awarded: September 23, 2016

Project # and Title: TRF #180: One Truckee River – Phase 1 Implementation

Amount of award: \$98,534

Date awarded: March 21, 2012

Project # and Title: TRF #104: Washoe Drive Fire Stabilization and Restoration Effort

Amount of award: \$115,000

Date awarded: December 12, 2011

Project # - Title: TRF #99: Caughlin Fire Emergency Watershed Stabilization & Restoration Effort

Amount of award: \$219,856

Date awarded: October 11, 2011

Project # and Title: TRF #90: Weed Treatments & Revegetation, Truckee River & Tributaries

Amount of award: \$127,500

Date awarded: July 21, 2009

Project # and Title: TRF #70: Weed Treatments & Revegetation, Truckee River & Tributaries

Amount of award: \$125,000

Date awarded: July 21, 2009

Project # and Title: TRF #66: Scope of Work for Truckee River Ecosystem Restoration

Coordination, Creation of a Five-Year Weed Control and Restoration Plan for the Truckee River

Amount of award: \$10,000

Date awarded: July 17, 2008

Project # and Title: TRF #46: Weed Treatments & Revegetation, Truckee River & Tributaries

Amount of award: \$112,500

Specific project goals and measurable outcomes and how you will measure and report

them (10,000 characters): OTR's Watershed Coalition Building and River-Friendly Living (RFL)

Efforts specific project goals and measurable outcomes will be measured with analytical data for Goal 1 and 2 and Goal 3 including the number of specific engagements and the completion of a report to inform and continue the expansion of OTR RFL Neighborhoods branch.

Project Goal 1: Lead, coordinate, and fundraise for the One Truckee River partnership.

Goal 1 Measurable Outcomes: a) OTR will lead two bi-annual OTR Partnership Council meetings and coordinate and participate in OTR Goal Groups, OTR Oversight Committee and small group meetings with partners, other relevant entities, and the public, related to projects to protect the Truckee River led and coordinated by OTR; b) Provide two opportunities for OTR partners, Technical Working Group members focused on vegetation management, local elected officials, and other relevant community members to raft the Truckee River in the Reno/Sparks urban core to network with each other and observe river conditions together; and c) OTR will apply for funding to further the implementation of the OTR Management Plan.

Goal 1 Outcomes to be Measured: a) OTR will conduct two OTR Partnership Council meetings (17 OTR partner agencies participating) and eight OTR Goal Groups, OTR Oversight Committee and small group meetings with partners, other relevant entities, and the public; b) Coordinate, lead, and complete two rafting trips with at least 15 participants; and c) OTR will research funding opportunities and apply for at least \$350K in funding to further the implementation of the OTR Management Plan.

Project Goal 2: Continue to increase the public's understanding of the Truckee River, OTR River-Friendly Living (RFL) practices, and efforts underway to protect the Truckee River led by OTR and its partners.

Goal 2 Measurable Outcomes: To expand OTR's reach and public education, OTR, with outside consultant support, will focus on building OTR social media platforms (increasing the number of followers on Facebook, Instagram, and LinkedIn) and driving more people to the OTR website.

For OTR social media platforms there will be the creation and publication of: 8 OTR social media posts per month that include 6 RFL posts (1-2 posts boosted per month); 2 OTR stories per week; 4 OTR blog posts per year; OTR will expand its reach through increased engagement on LinkedIn by sending invitations through OTR's Executive Director's account to OTR's account; post live videos during an OTR event or gathering; and reaching out individually to OTR partners and other relevant entities to encourage social media cross-promotions.

For OTR's website there will be OTR website pages shared through newsletters and blogs and updates and improvements to OTR RFL website pages with a focus on the Neighborhood branch pages.

For OTR newsletter, there will be: 4 OTR newsletters created and published per yr; 1 year-end giving message to increase OTR general operations; and 4 detailed updates through OTR's EMMA email system to OTR Partnership Council.

Goal 2 Outcomes to be Measured: By increasing quarterly OTR's social media followers by 10% and overall website traffic by Q4 2024 by 3%, Q1 2025 by 2%, Q2 2025 by 5%, and Q3 2025 by 5%.

Project Goal 3: Expand OTR RFL Neighborhoods branch with a focus on best practices related to the development of a river overlay district aimed at enhancing environmental sustainability, protecting water quality, and improving community access to the Truckee River in the City of Reno urban core.

Background: Goal 3 revised is based on recommendations from the recently approved Truckee River Vision Plan, which was developed by DigStudio for the City of Reno and Washoe County. The focus of Goal 3 is to gather input, build consensus, and share information regarding the development of a river overlay district for the Truckee River, with the ultimate aim of implementing regulations and guidelines that will protect the river and its surrounding environment, improve public access, and promote sustainable urban development.

OTR, with the support from an outside consultant, will conduct comprehensive research and community engagement to help the City of Reno and Washoe County explore the potential creation of a river overlay district that integrates best practices from other successful river districts across the country. This includes collaboration with local stakeholders, professional organizations, and relevant experts.

Measurable Outcomes

1. Comprehensive Review & Analysis

- Review regional plans, land development codes, and master plans related to the Truckee River watershed.
- Study best practices from river overlay districts in other cities such as the Boise River System Ordinance in Boise, Idaho.
- Identify strengths, weaknesses, and potential conflicts in current regulations and make recommendations for strengthening protections for the river.

2. Development of Draft Recommendations

- **River Overlay District Regulations:** Propose specific regulations for the Truckee River's urban core, including boundaries, land use, and design standards that prioritize environmental protection and public access.
- **Amendments to Land Development Codes:** Recommend changes to the zoning codes that will allow for the creation of a river overlay district, incorporating special requirements for setbacks, building heights, and other development standards.
- **Design Guidelines:** Develop guidelines that encourage sustainable, environmentally responsible building practices, focusing on local character and river protection.
- **Best Management Practices (BMPs):** Recommend stormwater management solutions (e.g., bioswales, permeable surfaces) that improve water quality and reduce runoff into the river.
- **Infrastructure Improvements:** Identify green infrastructure improvements, such as rain gardens and riparian buffers, to protect water quality and manage stormwater.

- **Access Improvements:** Suggest ways to increase community access to the river through trails, bike paths, and public access points to encourage recreational use.
- **Governance Structure:** Propose a governance framework for long-term management, including the formation of an advisory committee or management entity responsible for implementing the district and adapting it over time.

3. Stakeholder Engagement & Consensus Building

- Engage stakeholders, including OTR partners, professional organizations, and local community members, to gather input and build consensus around the proposed recommendations for the river overlay district. Solicit feedback through one-on-one meetings, group discussions, and collaborative workshops. Organize stakeholder meetings with local entities such as Washoe County Citizen Advisory Boards, Reno Neighborhood Advisory Boards, local council members, and the Truckee Meadows Regional Planning Agency.

4. Sharing Findings & Recommendations

- Share findings and draft recommendations with local stakeholders and decision-making bodies, including city councils, advisory boards, and regional planning agencies.
- Prepare a comprehensive report that includes the research, findings, and recommendations for the proposed river overlay district. This report will be the outcome of the community engagement and research process, and will inform future actions regarding river protection and urban development around the Truckee River corridor.

Key Steps and Timeline

1. Initial Research & Planning (Months 1-3)

- Conduct background research, including reviews of existing regional plans and regulatory frameworks, and identify best practices from other river overlay districts.
- Begin forming relationships with key stakeholders, including professional organizations like the American Society of Landscape Architects and American Planning Association.

2. Stakeholder Engagement & Consensus Building (Months 3-6)

- Host community meetings and workshops to gather input from stakeholders, including local citizens, businesses, environmental groups, and city/county staff.
- Develop a draft set of recommendations based on feedback from initial meetings and research.

3. Drafting Recommendations (Months 6-9)

- Refine draft recommendations and guidelines for the river overlay district, incorporating feedback and research into specific proposals for regulatory

changes, land development codes, design guidelines, and stormwater management.

4. Finalizing Recommendations & Report (Months 9-12)

- Share the draft report and recommendations with the broader community and key stakeholders for final feedback and revisions.
- Prepare and submit the final report to the City of Reno, Washoe County, and regional planning agencies.
- Plan a series of meetings to present the final recommendations to local governance bodies.

Deliverables

- **Comprehensive report** summarizing the findings, draft models, and recommendations for the river overlay district.
- **Stakeholder engagement report** documenting the feedback from meetings, workshops, and other engagement activities.
- **Proposed regulations and design guidelines** for the river overlay district, including recommendations for the zoning codes and stormwater management practices.
- **Infrastructure improvement proposals** for green infrastructure and river access.

Goal 3 Outcomes will be Measured:

- **At least 10 meetings will be conducted to gain input and build consensus among stakeholders** on the need for and structure of a river overlay district for the Truckee River.
- **A final report with a clear set of actionable recommendations** for the City of Reno and Washoe County that can guide the creation of a river overlay district in the urban core **including a governance structure** model to oversee the implementation and ongoing management of the river overlay district.
- **Increased public awareness** of the Truckee River's importance and the need for sustainable development and river protection measures.

Describe the project location: Goal #3 will focus on the City of Reno urban core in Washoe County, particularly along the Truckee River Corridor.

Project Description (10,000 characters): OTR's Watershed Coalition Building and River-Friendly Living (RFL) Efforts developed from OTR's first effort, which was the creation of the OTR Management Plan that involved collaboration at many meetings, retreats, and forums focused on the challenges and opportunities connected to the river with local agencies, nonprofits, and residents. This collaborative process led the OTR partnership to create four main goals focused on 1) water quality, 2) creating a thriving environment, 3) education and outreach, and 4) long-term management of the Truckee River. In 2016, the OTR Plan was unanimously adopted by Washoe County, City of Reno, City of Sparks, and Western Regional Water Commission. The OTR Plan includes 103 action items for protecting the Truckee River. At the end of 2017, the OTR Partnership Council selected nine priority action items from the OTR Management Plan. OTR

request for funds is to continue work with OTR's priority action items to move the OTR partnership forward to further implement the OTR Management Plan.

The RFL Program is OTR's education and outreach platform to build an informed and engaged community that cares for the Truckee River. The program is divided into four main branches which provide a wide range of options for caring for the Truckee River. As outlined on OTR's RFL website page the four areas are: 1) Individual Actions: ways for individuals to care for the river at home, on the go, and when visiting the river; 2) Yards: ways for residents to design and maintain residential yards to reduce urban runoff and pollution that can flow to the river through the storm drain system; 3) Neighborhoods: ways for homeowners' associations and new housing developments to design and maintain water conveyance in ways that protect the river; and 4) Voices and Hands: ways for citizens to engage in the public process and volunteer to care for the river.

OTR will increase the public's understanding of the Truckee River, and RFL best practices, by building OTR's social media platforms. These platforms give OTR the ability to continually increase the number of people exposed to OTR information, drive more people to OTR website where they can sign up to stay in touch and access educational content on protecting the Truckee River, and distribute quarterly OTR newsletters.

OTR social media: Since the time OTR completed its Strategic Communication Plan, OTR's social media followers have increased to include a total of 4,972 social media followers (2,632 on Facebook, 2,310 on Instagram, and 30 on LinkedIn). From 2020 to June 2024, OTR increased its followers by Facebook 98%, Instagram 26%, and LinkedIn 30%.

OTR website: Over the past year, the OTR website has increased its visits – in both overall visitors to the website and attention brought to key RFL content. Over the past 12 month period (July 23, 2023 to July 23, 2024), the OTR website received 9,190 visits (up 42% yr/yr), 7,798 unique visitors (up 38% yr/yr), and 13,051 page views (up 52% yr/yr). For 2023, OTR's goal was to increase its RFL content readership by 20%. OTR exceeded this goal, increasing website visits by 42% yr/yr, unique visitors by 38% yr/yr, and page views by 52% yr/yr.

OTR newsletter: In 2024, OTR started to create and distribute quarterly newsletters. The most recent OTR newsletter distributed that included RFL educational information about how to build a rain garden in your yard received a total open rate of 51.4%, a click-to-open rate of 35.6%, and a click rate of 18.2%. In May 2024, Constant Contact reported the average industrial rate for nonprofit email is a click rate of <3% thus OTR click rates are far exceeding the average.

In 2022, OTR developed a Neighborhoods Branch to its RFL Program with a focus on construction of new homes to expand beyond the Program's Yards Branch that addresses what homeowners can do to retrofit their existing landscape to protect the Truckee River. The Neighborhoods Branch developed content to educate developers and municipal staff on ways to protect regional water quality and reduce urban runoff pollution through new construction

standards. Branding research was conducted with facilitated focus groups to examine how to better market the Program's expansion.

With the Project work, existing research and plans that are relevant and will be considered are the: OTR Management Plan, OTR Truckee Meadows Landscaping Focus Group Summary Report, OTR River-Friendly Neighborhoods Program Summary Report Recommendations, and OTR River-Friendly Neighborhood Guidelines. In addition to, other similar model programs including the Truckee River Watershed Council's River-Friendly Landscapes in Truckee, CA; Localscapes in Salt Lake, UT; The Waterwise Community Center in Chino Basin, CA; SNWA's Water Smart Program in Las Vegas, NV; Spokanescapes in Spokane, WA; and Colorado Waterwise program in Denver, CO.

Grant priorities (*Explain how the proposed project advances the TRF's specific grant priorities*): OTR's proposed Project supports Truckee River Fund's Grant Priorities: *IV. Local Stormwater Improvements and VII. Stewardship and Environmental Awareness.*

Local Stormwater Improvements: OTR's Watershed Coalition Building efforts develop project concepts, partners, and fundraises to implement projects developed under OTR's Watershed Coalition efforts to mitigate stormwater runoff to the Truckee River in the Reno/Sparks urban core. Some current OTR projects developed, funded, and underway due to our Watershed Coalition efforts include OTR's RFL demonstration garden at Lake Park in Reno, OTR's Water Trail work that installed a third Portland Loo at Reno's City Plaza in June of 2024, and OTR's Urban Restoration effort leading – in collaboration with Nevada Land Trust – a Technical Working Group focused on regional coordinated vegetation management and future restoration projects along the Truckee River in the Reno/Sparks urban core.

Stewardship and Environmental Awareness: OTR's RFL efforts include online education targeting adults in the Truckee Meadows to increase their understanding of the importance of the Truckee River and actions each resident can make to support watershed protection through OTR's RFL online material, social media posts, newsletters, and blogs that can be found at <www.onetruckeeriver.org/river-friendly-living> .

Permitting: N/A

Future Land Use: N/A

If future phases of the project will be needed, identify anticipated sources of funding: OTR continues to look for additional funding sources for OTR operations and to further the implementation of the OTR Management Plan. We have secured four awards from Western Regional Water Commission to support OTR's watershed coalition building and RFL efforts.

From 2021 through 2023, OTR raised \$1,740,149 for the implementation of the nine priority action items to protect the Truckee River. OTR current funders include *Regional Transportation Commission/NV Dept of Transportation, Western Regional Water Commission, Community*

Foundation of Northern NV/Truckee River Fund, Truckee Meadows Water Authority, Nevada Division of Environmental Protection, NV Division of State Parks, Nevada Land Trust/Bureau of Reclamation, EWB Fund, Renaissance Charitable Foundation Inc., River Network, City of Reno/Councilmember Duerr Fund, NV Division of Forestry, and private donors.

Identify the principals involved in leading or coordinating the project or activity: Iris Jehle-Peppard, OTR's Executive Director will lead and coordinate the Project activities with support from outside consultants.

Number of staff positions involved in the project: One

Number of volunteers involved in the project and an estimated number of volunteer hours: 0

Timeline of Project (*list key dates and include project milestones. Note: Be realistic in your estimate of dates and milestones. List any factors that may cause a delay in implementing and/or completing the project*)

Project Goal 1: Lead, coordinate, and fundraise for the One Truckee River partnership. Project Goal 1 will start Oct. 1, 2024. Q4 2024 – 1 OTR Partnership Council meeting will be conducted. Q2 2025 – 2 OTR rafting trips will be conducted and 1 OTR Partnership Council meeting conducted. OTR Goal Group, Oversight Committee, and meetings with partners, other relevant entities, and the public will occur depending on OTR partners' interest and proposed projects' needs. OTR application submitted for funding to further implementation of the OTR Management Plan will depend on funders' requests for proposals and projects' needs.

Project Goal 2: Increase the public's understanding of the Truckee River, OTR RFL practices, and efforts underway to protect the Truckee River led by OTR and its partners. Project Goal 2 outcomes will start Oct. 1, 2024 and run continually through the term of the grant on a weekly, monthly, and quarterly basis as detailed in the specific project goals and measurable outcomes section.

Goal 3 Measurable Outcomes: To expand OTR RFL Neighborhoods branch. Q4 2024 - A comprehensive review and analysis of existing regional plans, master plans, and land development codes will be conducted, detailed in Item A in the specific project goals and measurable outcomes section; Q1 2025 - An outreach strategy to forge partnerships and engagement with professional organizations will be launched and completed, detailed in Item B specific project goals and measurable outcomes section; Q2 2025 - A report will be completed that compiles and summarizes the findings and draft models and development strategies will be created and included in the report; and, Q3 2025 - Findings summarized in the report will be shared and additional input solicited along with OTR's RFL Neighborhoods webpage updated, detailed in Item C in the specific project goals and measurable outcomes section.

What factors will indicate a successful project? Immediate success will be evident if we meet the measurable outcomes for each goal from metrics detailed above.

Collaboration (list partnerships or collaborations with other entities in relation to your proposal, if any. Grantees are encouraged to seek other funds prior to requesting money from the Truckee River Fund. Please explain what other funding opportunities were sought and if any other funds have been awarded): The proposed Project will collaborate with the OTR Partnership Council that is comprised of 41 representatives from 31 local agencies and nonprofits in 2024 sharing resources and expertise related to the Project Goals. In addition, Project Goal 3 will engage with the American Society of Landscape Architects, American Institute of Architects, American Planning Association, and Builders Association of Northern Nevada to solicit input and leverage expertise and advocacy for OTR's RFL Neighborhoods practices.

OTR sought funding from Western Regional Water Commission for support of OTR's watershed coalition building and RFL efforts and was awarded funds in June 2024. In addition, OTR continues to research other funding sources that align with the Project Goals.

Total grant match to be provided (must be 25% match): \$20,324 Cash

For the cash portion, is the funding already being held by the applicant for this project: Yes
In-kind: 0

Description of matching funds/in-kind donations: Funding from Western Regional Water Commission awarded to OTR for 2023-2024 will provide 25% in-kind match totaling \$20,324.



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TRUCKEE RIVER FUND GRANTEE EVALUATION

Prepared by:	Mike Brisbin	Date: 8/15/24
Project Title:	TRF #262 Caltrout Truckee River Access & Bank Stabilization Project	
Grantee:	Truckee Donner Land Trust	

1. Grantee used the funding for activities specified in the grant proposal.

Completed and exceeded activities specified in proposal
 Completed activities specified in proposal
 Partially completed activities specified in proposal

NOTES: ***They Stabilized an eroding riverbank with a rock/log stairway and created a sustainable access point***

2. Grantee deemed their project a success.

Exceeded expectations
 Met expectations
 Met some but not all expectations

NOTES: ***They did not create much of an eddy for boat pull out but that as a secondary goal***

3. Grantee met their stated goals.

Met and exceeded stated goals
 Met stated goals
 Met some but not all stated goals

NOTES: ***They added additional erosion control between the stairs and parking lot***



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Truckee River Fund
Grant Report Form

Complete this report and


- Send it as an email attachment to Lauren Renda, Philanthropic Advisor at the Community Foundation, at lrenda@nevadafund.org by the dates specified in your grant agreement letter.
- Include your original project budget—along with a column showing expenditures to date—with EVERY report.
- Include your grant number (TRF #) in the subject line of EVERY correspondence regarding this grant.

Questions? Contact, Lauren at lrenda@nevadafund.org or 775-333-5499

Section A: Grantee Information		
Organization Name: Truckee Donner Land Trust		
Phone: 4147314177	Executive Director: John Svahn	
Primary Contact for Report: Daniel Joannes	Title: Forest and Restoration Coordinator	
Email: daniel@tdlandtrust.org		
Section B: Grant Information		
Check one: <input type="checkbox"/> Quarter report <input checked="" type="checkbox"/> Final report		
Project Title (include # and title): TRF #262 Caltrout Truckee River Access & Bank Stabilization Project		
Objectives/purpose of the project as stated in the original proposal: <i>The project proposes to stabilize a steep eroding bank along the Truckee River with a series of small terraces comprised of logs and boulders, backfilled with native material generated from on-site. The site is easily accessed from a pullout along eastbound I-80 and the banks have been impacted by heavy recreation use. The terraces will not only stabilize a source of sediment to the Truckee River, but will also provide an access point for a variety of user groups (anglers, raft put-in/put-out, general recreation).</i>		
Goals/results expected for the project as stated in the original proposal: <i>Goal 1: Stabilize an eroding riverbank on Truckee River (303d listed for fine sediment) at the Truckee River Canyon conservation easement with naturalized terraces, currently managed by Truckee Donner Land Trust. This will improve riparian quality and create a sustainable access point on this heavily impacted section of the Truckee River.</i> <i>Goal 2: Improve ease of public access to the Truckee River at this site for recreational users (boat pull-out access, anglers, and general river access).</i>		
Grant Amount: 26,500	Amount requested for this reimbursement: 26,500	Date: 1/4/2024



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	0	
Section C: Signatures		
Name of person completing this report:		Date: 1/24/2022



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DIRECTIONS: Please answer the following questions making sure your numbers correspond with the section and question numbers below. **Please do not exceed TWO pages, single-spaced, 11-12 point font for sections D through G.**

Section D: for QUARTERLY and FINAL reports:

- 1) **Measurable Goals** (Using the goals you detailed in your proposal, tell the committee which you have accomplished and which remain unmet; include how measured and indicators collected)

Measurable goals as stated in proposal	Outcomes	How measured? What indicators collected?
<i>Stabilize an eroding riverbank on Truckee River (303d listed for fine sediment) at the Truckee River Canyon conservation easement with naturalized terraces, currently managed by Truckee Donner Land Trust. This will improve riparian quality and create a sustainable access point on this heavily impacted section of the Truckee River.</i>	<i>Project was successfully implemented in September 2023.</i>	Post-project monitoring as required by the project permits will be completed for 1-2 years after construction to assess the long-term stability of the features and whether adaptive management is warranted.
<i>Improve ease of public access to the Truckee River at this site for recreational users (boat pull-out access, anglers, and general river access).</i>	<i>Project was successfully implemented in September 2023.</i>	Post-project monitoring as required by the project permits will be completed for 1-2 years after construction to assess the long-term stability of the features and whether adaptive management is warranted.

- 2) **Unanticipated outcomes** (What worked as expected? What did not work as well as expected? What worked better than expected?) **Minor reconfiguration of logs was required to accommodate large below-ground boulders but the overall design was not compromised.**
- 3) **Course corrections** (Based on what you have learned, what have you changed, done differently, or otherwise revised? What do you still plan to change, do differently, or otherwise revise?) **Not applicable.**
- 4) **Sustainability** (What, if any, are your specific plans to continue work started by this project? What efforts are currently being undertaken to secure long-term financial support?) **Monitoring program will help to address overall stability and vegetation success. Volunteer days are being planned to add more vegetation.**



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- 5) **Additional comments** (Is there anything else you would like us to know? E.g., Organizational changes, new projects launched, unanticipated benefits, new staff or board members, comments on the grant process, other ways the Truckee River Fund can be helpful, etc.)

Section E: Additional Attachments for QUARTERLY and FINAL reports:

- 6) **Press** (Attach any related press clippings.)
7) **Budget** (Attach **original** budget highlighting use of funds to date. Note if there are any major variances between proposed budget and actuals.)

Budget Item	TRF	Caltrout (Match)	TDLT (Match)	TOTAL	Exoenditures to date
Project design and engineering	\$0	\$5,140	\$0	\$5,140	0
Permitting	\$3,500	\$5,172	\$0	\$8,672	0
Construction	\$23,000	\$47,424	\$3,720	\$74,144	0
Overhead	\$0	\$264	\$1,000	\$1,264	0
TOTAL	\$26,500	\$58,000	\$4,720	\$89,220	0
% TOTAL	30%	65%	5%	100%	0

The budget has not been used yet.

Section F: Please answer for QUARTERLY reports *only*

- 8) **Time** (Do you anticipate needing more time to make the necessary adjustments outlined above? If so and if we can extend the timeframe for this grant, how will you use this time?)

Section G: Please answer 9 & 10 for FINAL reports *only*:

- 9) **Results Part II** (If you did not meet all your goals, to what do you attribute this?) **Goals have been met.**
- 10) **Success**—Tell us how you know you succeeded in what you proposed to do. **Project was implemented as planned, now we just wait for the seed to grow! See photos below.**
- 11) **Tell your story** (Please share a story of an individual or family positively impacted by this program. *We may include this in our promotional materials including our annual report and web site.*) **The project was a collaboration between CalTrout, Balance Hydrologics, and The Truckee Donner Land Trust. The Truckee Donner Land Trust identified the project site and helped get Caltrout in touch with the land owner who was willing to move forward with a project here. Balance Hydrologics did a lot of the heavy lifting on this one with doing the design, permitting, helping secure a contractor and implementation. The project was funded by a gift to CalTrout and a grant secured from the Community Foundation of Northern Nevada and the Truckee River Fund. This was a 3 year effort all said and done.**

The project has helped to address an eroding bank where people had been sliding down to the river and stumbling back up for a number of years. This project has helped stabilize that area as well as directing foot traffic to this defined trail as opposed to people trampling all over the place down there on a network of loose user trails to the river. The design allows access to a reach of nice water for float fishing and recreation boating. Which if valuable to the community in lieu of loosing the take out below Hershdale a couple years ago when the land to access that area was bought and closed by a local contractor.

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- 12) **Include a copy of any deliverables specified in your proposal.** (Send your deliverables via email if possible.)

BEFORE:



AFTER:



Truckee River Fund**2025 Calendar**

January 3	Spring RFP distributed
January 15	10 a.m. TMWA Board meeting
January 27	Draft Agenda to Executive Committee
January 31	RFP/Grant applications due
February 19	10 a.m. TMWA Board meeting
February 21	8:30 a.m. TRF Advisory Committee meeting <ul style="list-style-type: none"> Review Spring project proposals Schedule Fieldtrip(s)
March 19	10 a.m. TMWA Board meeting
April 16	10 a.m. TMWA Board meeting
April 28	Draft Agenda to Executive Committee
May 16	8:30 a.m. TRF Advisory Committee meeting <ul style="list-style-type: none"> Discuss nominations for officers (even years) Review completed projects
June 18	10 a.m. TMWA Board meeting
June 20	Fall RFP distributed
TBD	TMWA picnic
July 16	10 a.m. TMWA Board meeting
July 25	Fall RFP/Grant applications due
July 28	Draft Agenda to Executive Committee
August 20	10 a.m. TMWA Board meeting
August 15	8:30 a.m. TRF Advisory Committee <ul style="list-style-type: none"> Review project proposals
September 17	10 a.m. TMWA Board meeting
November 3	Draft Agenda to Executive Committee
November 19	10 a.m. TMWA Board meeting
November 21	8:30 a.m. TRF Advisory Committee <ul style="list-style-type: none"> Review/Approve 2024 calendar Review completed projects
December 17	10 a.m. TMWA Board meeting